



Marketing Assistant DACH region

Create perfect presentations, strong emails, creative lastminute text writing, and other marketing changes: this is exactly what you are good at. You cannot wait to use your creative mind every day. You are always on top of the trends and developments of the German retail industry and you are not afraid to be outspoken.

As a marketing assistant for the DACH region you will be responsible for the translation of the global marketing activities to the DACH market. Our global marketing team comes up with the activities for Europe and you have the freedom to translate and make it fit within your region. What can work for the Netherlands and UK, can be different for Germany or Switzerland. Your main task will be supporting the global team for the DACH region. Furthermore, we appreciate new ideas and your creativity.

Creative, result-oriented, fashionable, and with eyes for details is what we are looking for. Your self-motivation is important, besides working together in a team, you will be working independently as well. Furthermore, it is important to understand the differences between brands. To be honest, we are very proud of our brand portfolio filled with A-brands such as, Coca-Cola, L'Oréal, Chanel, Hugo Boss, BMW, and many more.

Our requirements:

- A completed university or Bachelor Degree in Marketing or Communication
- At least 1 year relevant working experience in marketing (such as, retail, fashion, and ecommerce)
- Experience in German market
- Global mindset, possessing the ability to translate global activities into local (DACH) needs
- A background in online and offline marketing activities
- Organized, result-oriented, and no panic of tight deadlines
- Strong communicative skills, German (native) and English (work oriented)
- Working in our office in Dordrecht

Out offer:

- Multifaceted job in a dynamic international business
- Freedom to translate the global activities to your region
- A job where you can be yourself within a multicultural team

- Good market conform salary based on experience and education
- Good secondary employment conditions
- Opportunity to work for A brands in Europe

Wait, who is Retail Communications?

Good question! We are a team of highly motivated people that have worked for many years in retail. We conceptualize and develop point-of-sale materials for A-brands in Europe. We create all the solutions with the DNA of the brand and through the eyes of the customer. So, we do not have any standard materials. All our solutions are unique. We help brands to turn shoppers into their product buyers. Have you ever tested a fragrance and put it back on the counter? Or have you looked at a special brand communication instore? Big chance that we have made it! At Retail Communications we guarantee the smiling factor for the brand. For years now, and every day again.

Interested?

For more information, please visit our website www.retailcommunications.eu. Do you think you are the perfect member for our team? Please send us your motivation with CV to info@retailcommunications.eu